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**FEATURING THE GREATEST ASSORTMENT  
AND LARGEST SUPPLY OF  
COMMERCIAL CUT FLOWER DAHLIAS  
AVAILABLE IN THE COUNTRY!!**



**LIBRARY  
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**FLOWER  
BULBS  
ROOTS  
AND  
PLANTS**



**Wholesale List**

**Spring 1949**

FOR TERMS OF SALE  
SEE PAGE 13

**SEE PAGES  
13 - 14 - 15  
For Fast Selling  
Line of  
Attractive  
Bulb  
Packages**

**WALTER J. GUILLE, INC.**

**FLOWER BULB SPECIALISTS**

**SYOSSET, LONG ISLAND, NEW YORK**

Phone SYosset 6-1197—Day and Night Service



# We Are Headquarters For The Finest Commercial Cut-Flower



GOODNIGHT

To maintain our position as a leading supplier of Commercial Dahlias, we constantly strive to improve our list by taking on newer kinds as their value is demonstrated and discarding older varieties that have become obsolete. You can make your selection from our long list with every assurance that you will be getting the very finest that is available.

## LARGE FLOWERING KINDS

	Strong Divisions EACH
<b>A. D. LIVONI.</b> (Ball). Some of our customers still want this old timer for cut flower use. A small ball type. Flowers are rosy-lavender with lighter base .....	.20
<b>AVALON.</b> (I.D.) Beautiful clear yellow and the best of this color for commercial use. Fine form on long stems. In hot weather the stems are somewhat rubbery but this fault is corrected in the Fall. ....	.18
<b>BLIZZARD.</b> (S.C.) Fine snow white flowers with broad Florets, excellent for cutting .....	.30
<b>BLUE JERSEY.</b> (F.D.) This is a true sport of Jersey's Beauty and has all of the parent's fine qualities. Color is orchid lavender. ....	.25
<b>BRONZE BALL.</b> (Ball) Sturdy, medium size flower that is popular in the New York market. Solid bronze. Free flowering and good stem. ....	.15
<b>CALIFORNIA IDOL.</b> (I.D.) Clear lemon yellow. Deep flower of fine form with high, full centers. Produces blooms in profusion on strong bush .....	.30
<b>COMETEER.</b> (C.) Medium sized light bronze cactus. Many flowers on long wiry stems .....	.25
<b>COMMANDO.</b> (F.D.) A new deep lavender variety that we urge all our customers to try. Very fine .....	.30

## DAHLIAS

	Strong Divisions EACH
<b>D-DAY.</b> (F.D.) Solid colored bright pink. Medium sized flowers of great abundance. A must for Florists .....	.40
<b>DR. JOHN CARMAN.</b> (F.D.) Very large, heavy flower. Color is a distinctive tyrian rose, with silver tips. Fine for cutting and in the garden it is outstanding. ....	.25
<b>FRANCIS LA ROCCO.</b> (Improved) (F.D.) This is an improved form of Francis La Rocco. The flowers are much deeper yellow and the keeping quality is considerably better. We recommend it highly .....	.20
<b>FRAU O'BRACHT.</b> (C.) Clear yellow cactus variety that is a real beauty. Medium size flowers. Fine stem .....	.35
<b>GALLANT FOX.</b> (F.D.) A commercial red that should be grown by every florist. Not a profuse bloomer but its keeping qualities, sturdy stems and fine color make it a valuable sort .....	.10
<b>GAIETY—(C)—</b> A beautiful bright orange-red cactus. A very free flowering cut flower .....	.30
<b>GEMMA CLARA.</b> (S.C.) A fine new yellow cactus variety that has every desirable quality. We recommend it highly. ....	.40
<b>GOLDEN ECLIPSE.</b> (F.D.) Large, golden yellow on tall strong stems. Excellent cut flower variety. Good keeper. Plants must be tied up for best results. ....	.20
<b>GOODNIGHT.</b> (I.D.) Deep ox blood red that never fails to attract attention. Exceedingly popular for cut flower and garden use.....	.35
<b>JAMES KIRBY.</b> (I.D.) Very fine clear red that has good form, stem and substance. For those who want outstanding flowers this is the best red. Must be staked, tied and grown with care for best results. ....	.20
<b>JANE COWL.</b> (I.D.) Large, shaggy flower of copper and gold. This old favorite is losing its popularity with commercial growers because of its poor keeping trait but is still one of the most popular for garden use. ....	.25
<b>JEAN KERR.</b> (F.D.) Still the most popular white with most cut flower growers. The flowers are medium size and many are produced on each plant. A good keeper and fine for floral work .....	.10
<b>JERSEY DAINTY.</b> (C.) Tall, healthy growing pure white cactus. Medium sized flowers—fine for exhibition and cutting .....	.25
<b>JERSEY'S BEACON.</b> (F.D.) Chinese red with lighter shadings on reverse side which give a beautiful two-toned effect. Large flower. ....	.20
<b>JERSEY'S BEAUTY.</b> (F.D.) This fine pink variety still maintains its position as the leader of all commercial kinds and we are by far the largest suppliers of it. We offer carefully rogued and selected stock .....	.18
<b>JERSEY'S WHITE BEAUTY.</b> See "White Jersey's Beauty." .....	.25
<b>JOYCE LOUISE.</b> (I.D.) A very fine large fluffy flower that is a beauty for the garden. Color is orchid lavender. ....	.35
<b>KENTUCKY.</b> (F.D.) This beautiful orange sport of Jersey's Beauty, with all of the fine traits of the parent, ranks close to the top of the list of the leading commercial kinds and also belongs in every garden collection. ....	.20
<b>LAVENDER LADY.</b> (F.D.) A Warner seedling that is much better than the parent. Large, firm flower with tall, stiff stem. Deep Lavender .....	.35

The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C.) Cactus; (S.C.) Semi Cactus.

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.



# DAHLIAS. Large Flowering Varieties — Continued

Strong  
Divisions  
EACH

**LEMONADE.** (F.D.) Good commercial kind. Straight, stiff stems. Moderate size flower of canary yellow. .... .25

**LE TOREADOR.** (F.D.) This is the leading commercial red variety in the low priced range. Medium size, flat flower of glowing deep red. Strong stem of medium length ..... .10

**MIDWEST CHAMPION.** (I.D.) A very large flower produced abundantly on an exceptionally beautiful plant. Color is violet rose with shades of yellow at base of petals ..... .30

**MISS BELGIUM.** (C.) An even shade of burnt orange. Medium size flower on long, wiry stems. Early and continuous flowerer. This variety is fast becoming very popular and deservedly so. .... .35

**MRS. GEORGE LE BOUTILLIER.** (I.D.) Rich, Velvety-carmine, producing giant flowers on long stems. Good garden variety. .... .20

**MRS. I. de VER WARNER.** (F.D.) This is still a favorite orchid-lavender variety. While the blooms are too soft for commercial use, it is a variety that should be in every Dahlia garden. .... .18

**NATHAN HALE.** (F.D.) Coppery-yellow and gold with good form, stem and substance. Should be planted early as it is a late bloomer. Very fine and the best in this color. .... .15

**ORANGE IMPERATOR.** (S.C.) Garnet red with cream yellow on reverse side of petals. .... .30

**RED JERSEY.** (F.D.) This is an excellent commercial red with the same habits of growth as Jersey's Beauty. Good form, color and stem. Now offered at a reasonable price ..... .15

**RHEINGOLD.** (C.) The blooms are like an incurved Chrysanthemum. Color is saffron-yellow with a bronzy shade. First class variety for cutting ..... .30

**SAINT THERESE.** (S.C.) Medium sized flowers on wiry stem. Early and free flowering. Color is light pink shading to cream white in center ..... .30

**SCARLET LEADER.** (S.C.) Bright poppy-red flowers which do not fade in the sun. Robust growing plants. Very fine ..... .30

**SNOWSTORM.** (F.D.) One of the best recent introductions. Pure white flowers on strong rigid stems. Excellent cut flower ..... .35

**SULTAN OF HILLCREST.** (F.D.) Of unique form with petals recurving to the stem which attracts one's attention. Huge blooms of lemon-yellow with reverse of rosy pink on fine stems. .... .25

**THE COMMODORE.** (I.D.) Color is bright lemon-yellow. Flowers held high above foliage on long stiff stems. Very profuse ..... .25

**THOMAS EDISON.** (F.D.) A grand and striking variety of deep royal purple. Deservedly popular. We have increased our stock of this variety in response to a demand that persists from year to year. .... .30

**TROEF.** (F.D.) Beautiful shade of violet. Wiry stems make it a good cutter. Very highly regarded in Holland where it won highest honors ..... .35



**YELLOW SPECIAL — Fine new cactus**

Strong  
Divisions  
EACH

**VICTORY.** (F.D.) Rose-pink-suffused gold. Very beautiful cut flower. We recommend it highly ..... .25

**VITALITY.** (F.D.) Formal shaped yellow flowers on strong stems. A new yellow that is proving its worth commercially ..... .35

**WATCHUNG GIANT.** (I.D.) A huge yellow-gold variety that has all the qualities to make it a winner with those who want enormous flowers. Fine form and substance and good stem ..... .20

**WHITE JERSEY'S BEAUTY.** (I.D.) The flowers, of medium size, pure white, are borne profusely on wiry stems. The foliage is crisp, clean and insect resistant. All commercial growers should have this one ..... .25

**WHITE KING.** (F.D.) This is a leading pure white with commercial growers. The flowers are of perfect form and the right size for cut flower use. .... .20

**WHITE WONDER.** (I.D.) A large flower that is a beauty for the garden. Pure white with good stem and perfect form. .... .20

**WILLY FLATON.** (S.C.) Medium-size, pure-white variety that is highly recommended for cut flower growers. .... .35

**YELLOW SPECIAL.** (C.) Uniform very deep intense yellow. Its exceptional keeping quality merits its addition to any Dahlia planting ..... .30

The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.

See Page 14 For Fast Selling Line of Dahlia Packages.



# MINIATURE DAHLIAS

We have increased our planting of these smaller type Dahlias in keeping with the constantly growing demand.

The flowers are useful over a long period for they are not affected by the summer heat as much as the larger types. Rapid strides have been made in the development of better varieties and our list includes a wide range of color in the finest available kinds.



BISHOP OF LLANSDAFF



PEACE — NEW WHITE MINIATURE CACTUS



LITTLE ROSEATA

	Strong Divisions Each
<b>ATOMIC.</b> A sensational single miniature. Glowing yellow center with rim of blackish purple shading to old-rose .....	.20
<b>BABY HALE.</b> Fine new bronze. Excellent cut flower .....	.20
<b>BABY ROYAL.</b> A combination of salmon, apricot and yellow. An old favorite in the small flowering group .....	.20
<b>BISHOP OF LLANSDAFF.</b> An unusual attractive flower of scarlet with bronze leaf. Popular for garden use. ....	.25
<b>BLUEBELL.</b> A blue-violet flower. Very attractive. ....	.20
<b>FAIRY.</b> Nice formal decorative. Color nice pink almost the same as Jersey's Beauty. Tall grower .....	.15
<b>GRENADIER.</b> Double orange-red variety with beet-red foliage. One of the finest of all miniatures .....	.25
<b>JAMES VICK.</b> Very attractive red variety. A florists' miniature. ....	.20
<b>LILLY BELLE.</b> Apple-blossom pink. Extra fine .....	.20
<b>LITTLE DIAMOND.</b> (Miniature Cactus). Violet rose with sulphur-yellow shading at center .....	.30
<b>LITTLE FIREBALL.</b> A very bright red miniature with dark foliage. Long stems and perfect form .....	.25
<b>LITTLE ROSEATA.</b> One of the best cut flower miniatures. Soft pink. Long stems. ....	.20
<b>LITTLE WISTERIA.</b> White suffused lavender showing darker at center. Good for cutting .....	.20
<b>PAULA.</b> Clear lilac and an unusual shade. ....	.20
<b>PEACE.</b> A most free flowering cactus variety, covered with pure white flowers all through the Season .....	.35
<b>PEGGY LINLEY.</b> Clear golden orange on long graceful stem. Excellent keeper .....	.20
<b>ROCQUENCOURT.</b> Double, orange-salmon flowers with beet-red foliage. A fine, new variety in this miniature class. ....	.35
<b>ROXANA.</b> A deep royal purple variety. The finest in its color .....	.20
<b>SPIRIT.</b> Bright red with white tips. Excellent for cutting and bedding .....	.35
<b>SUFFOLK.</b> A florists' miniature. Orange in color. Long stems and perfect formation. ....	.20
<b>SYLVIA.</b> A nice red on long stems. Very fine. ....	.15
<b>TARGET.</b> Fine autumnal shade of bronzy-yellow. ....	.20
<b>WHITE FAWN.</b> Without doubt the finest decorative white variety offered for the first time at a popular price .....	.15

See Page 14 for Miniature and Pompon Dahlias in Attractive Packages.



# POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.

	Strong Divisions Each
<b>AMBER GLOW.</b> Beautiful blend of coral and gold. ....	\$.15
<b>AMBER QUEEN.</b> Solid amber color. Beautiful shade. Flowers larger than average .....	.12
<b>BETTE ANNE.</b> A nice little soft pink variety. ....	.20
<b>BRONZE BEAUTY.</b> Bronze and old gold. Good commercial cut flower variety. ....	.12
<b>CATHERINE.</b> Large, bright yellow. Petals somewhat coarse but the flowers are sturdy .....	.12
<b>CLARISE.</b> Fine two-toned orange combination. Very good variety .....	.15
<b>EDITH MUELLER.</b> A beautiful two-toned variety of golden-orange at base and salmon-red at petal tips. Very fine .....	.12
<b>GERDA.</b> Nicely shaped cream variety .....	.15
<b>GOLDEN BEAUTY.</b> Rich golden color. Very attractive. ....	.15
<b>HONEY.</b> Base of petals is yellow with overcast of red. Nice color combination. ....	.15
<b>INDIAN CHIEF.</b> Red base with white petal tips. Good cutter and strong stem .....	.12
<b>JOE FETTE.</b> Leading white variety. Medium size flower on low growing bush. ....	.18
<b>JOHNNY PEPPIN.</b> Dark red variety. Attractive flower on strong stem. ....	.15
<b>LITTLE ELK.</b> A rich shade of bronze. ....	.15
<b>LITTLE HERMAN.</b> A red and white pompon of perfect form and shape .....	.12
<b>MARY MUNNS.</b> Fine lavender variety that is considered the very best among some florists. Good producer. ....	.18
<b>MISS ALMA.</b> Lavender and white. A pretty combination. ....	.18
<b>MORNING MIST.</b> A fine newer variety. Color is rosy-lavender overlay on white base .....	.10
<b>RED WARRIOR.</b> A fine new bright red variety. ....	.15
<b>ROSA WILMOTH.</b> Deep rose-pink. Medium size. ....	.20
<b>ROTHOUT.</b> Deep scarlet and a favorite in this color. Long, strong stems ....	.12
<b>SHERRY.</b> Beautiful shade of petunia purple. ....	.15
<b>SNOWCLAD.</b> Medium size pure white. Good grower. ....	.18
<b>TITAN.</b> Fine red. Tall stems held well above foliage .....	.12
<b>YELLOW GEM.</b> Creamy yellow and considered best in this color. Small flower. ....	.15
<b>YOULETTE.</b> Light bronzy yellow .....	.15



EDITH MUELLER



MARY MUNNS



MORNING MIST



ROTHOUT

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 13



# GLADIOLUS Finest Quality — Our Own Long Island Grown



**ELIZABETH THE QUEEN**

## GLADIOLUS

Rapid changes must be made in any Gladiolus list for many fine old timers are passing out of the picture. We have spent a lot of time and money in trying out new ones in a sincere attempt to keep our list up to date with the very finest of the commercial kinds.

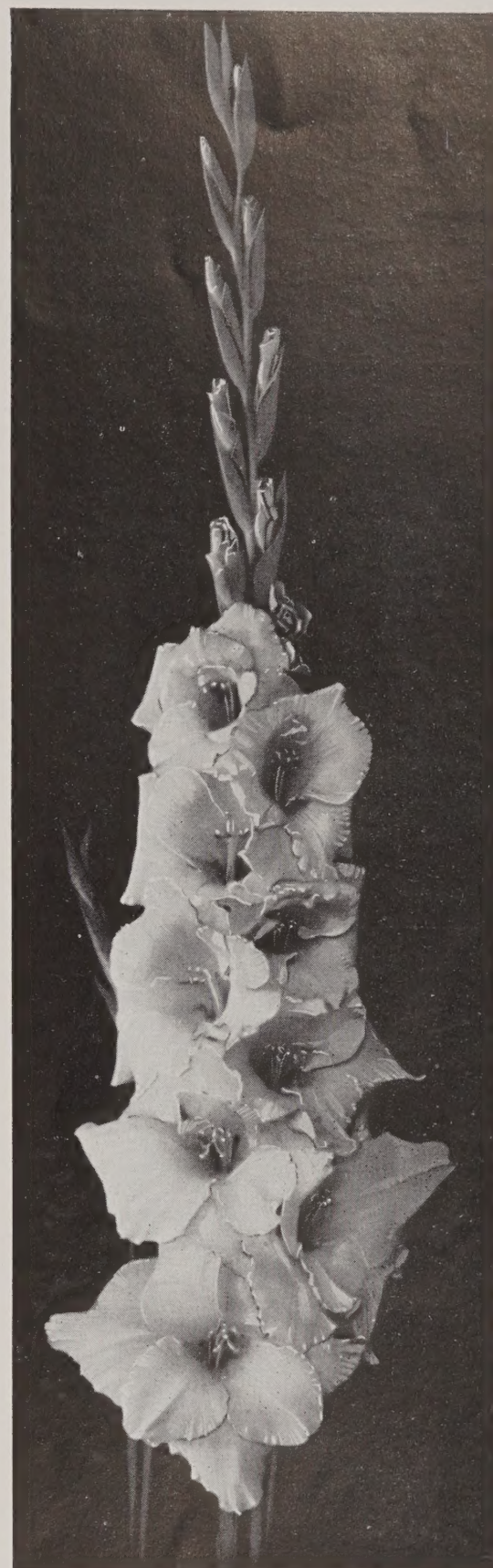
	Per	No. 1	No. 2	No. 3	Bulblets
<b>ANNAMAE.</b> Very early pure white. A very fine commercial. Medium height. ....	100 1000	\$ 4.50 40.00	\$ 3.75 32.00	\$ 3.00 26.00	..... .....
<b>ALGONQUIN.</b> Glowing deep scarlet. Large florets on medium length stem. Most popular variety in this color .....	100 1000	4.50 40.00	3.75 32.00	3.00 26.00	Peck \$15.00 Bushel 50.00
<b>BARCEROLE.</b> Deep orange without markings. Large ruffled blooms. Medium height .....	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	Peck 15.00 Bushel 50.00
<b>BEACON.</b> Bright rose-scarlet with pronounced cream blotch. Long spike and tall stem. Ranks among the top leaders of the commercial group. ....	100 1000	3.00 25.00	2.50 20.00	2.00 16.00	Peck 12.00 Bushel 35.00
<b>CORONA.</b> Creamy white with striking edge of rose pink on each petal. Large heavy flower on tall stem. ....	100 1000	5.75 48.00	4.75 38.00	3.75 30.00	Peck 20.00 Bushel 60.00
<b>DE GOEDE'S TRIUMPH.</b> Light red new commercial variety with fine shaped, somewhat waved wide open florets. Good stem.....	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	..... .....
<b>ELIZABETH THE QUEEN.</b> A very beautiful lavender with large ruffled florets, long heavy flower spike on medium length stem.....	100 1000	7.00 60.00	5.50 48.00	4.50 38.00	Peck 55.00 Bushel 200.00
<b>FAIR ANGEL.</b> Large creamy white with beautifully ruffled florets. Good grower. Medium height. ....	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	Peck 15.00 Bushel 50.00
<b>FLAMING SWORD.</b> This old timer is still largely used as an early red. Small flower but nice color and very dependable. ....	100 1000	3.00 25.00	2.50 20.00	2.00 16.00	..... .....
<b>GOLD EAGLE.</b> An early deep yellow. Very prolific. Small flower but useful in this color....	100 1000	3.00 25.00	2.50 20.00	2.00 16.00	..... .....
<b>JEANIE.</b> Clear, rich pink with attractive creamy yellow throat. Tall strong grower and very free flowering. Bulbs keep very well so we recommend this variety to growers who are having trouble with Picardy. ....	100 1000	3.50 30.00	3.00 24.00	2.50 20.00	Peck 10.00 Bushel 30.00
<b>KING LEAR.</b> Beautiful shade of reddish purple. Large ruffled petals. Nice spike on tall stem. The best medium priced variety in this color.	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	Peck 12.00 Bushel 25.00
<b>LADY JANE.</b> A newer one that is well liked. Clear cream with light yellow lips on lower petals. Very sturdy flower on tall, stiff stems.	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	Peck 12.00 Bushel 40.00
<b>LEADING LADY.</b> This very fine milk white sport of Picardy is an outstanding variety. Huge size with perfect placement .....	100 1000	8.00 75.00	6.50 60.00	5.50 48.00	Peck 80.00 Bushel 300.00
<b>LONG ISLAND RED.</b> A pleasing shade of red. Large florets well placed on tall sturdy stems. Vigorous grower.....	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	Peck 15.00 Bushel 50.00
<b>MAID OF ORLEANS.</b> One of the leading commercial white varieties. Early and dependable	100 1000	3.00 25.00	2.50 20.00	2.00 16.00	..... .....

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate



# GLADIOLUS — Continued

	Per	No. 1	No. 2	No. 3	Bulblets	
<b>MARGARET BEATON.</b> Large white with striking red blotch in throat. Tall spike and long stem. Very beautiful .....	100	\$ 3.75	\$ 3.00	\$ 2.50	Peck	\$15.00
	1000	32.00	25.00	20.00	Bushel	50.00
<b>MARGARET FULTON.</b> This old variety is still liked by many growers. Deep salmon color and stem of medium height. Petals are of heavy texture which make it a good shipper and keeper. ....	100	3.00	2.50	2.00	Peck	10.00
	1000	25.00	20.00	16.00	Bushel	30.00
<b>MASKERADE.</b> Orange yellow with large dark red blotch in throat. An unusual and interesting color combination. Medium height .....	100	3.50	3.00	2.50	.....	
	1000	30.00	24.00	20.00	.....	
<b>MISS BLOOMINGTON.</b> One of the best commercial yellow. Very early medium sized flower. Clear yellow .....	100	3.50	3.00	2.50	.....	
	1000	30.00	24.00	20.00	.....	
<b>NEW EUROPE.</b> Vivid garnet red. Enormous florets on tall strong stems. Good commercial .....	100	4.50	3.75	3.00	Peck	15.00
	1000	40.00	32.00	26.00	Bushel	50.00
<b>PANDORA.</b> Clear soft geranium pink. Perfectly placed medium sized floret. A great favorite in the cut flower market .....	100	6.00	5.00	4.00	Peck	18.00
	1000	50.00	40.00	32.00	Bushel	50.00
<b>PAUL RUBENS.</b> A large spike with deep violet flowers. Excellent garden gladiolus .....	100	6.50	5.50	4.50	.....	
	1000	55.00	45.00	35.00	.....	
<b>PEGGY LOU.</b> Deep shrimp pink with rosy cast. Tall and free flowering .....	100	4.00	3.50	2.75	Peck	12.00
	1000	35.00	28.00	22.00	Bushel	40.00
<b>PICARDY.</b> While this coral pink variety is still the most popular gladiolus, many growers are having trouble with their stock. We can offer as good a stock as is available —carefully selected and rogued .....	100	3.50	3.00	2.50	Peck	10.00
	1000	30.00	24.00	20.00	Bushel	30.00
<b>ROSA VAN LIMA.</b> Light rose with few darker lines in throat. Good commercial variety. Fine for exhibition and garden. Early .....	100	3.75	3.00	2.50	.....	
	1000	32.00	25.00	20.00	.....	
<b>SALMAN'S GLORY.</b> Creamy yellow with a striking blotch of carmine. Large, wide-open florets. Very fine variety. ....	100	7.00	5.50	4.50	Peck	20.00
	1000	60.00	48.00	38.00	Bushel	60.00
<b>SILENTIUM.</b> White with striking carmine marking in throat. Similar to but not so large as Margaret Beaton. A good cutter and prolific grower .....	100	3.50	3.00	2.50	.....	
	1000	30.00	24.00	20.00	.....	
<b>SNOW PRINCESS.</b> Creamy white shading to pure white. Opens well when cut tight. Many commercial growers are now using this variety as their leading white. ....	100	3.50	3.00	2.50	Peck	15.00
	1000	30.00	24.00	20.00	Bushel	50.00
<b>SPOTLIGHT.</b> Pure yellow with a striking scarlet marking in throat. Good grower on long stem and nicely arranged. ....	100	10.00	8.00	6.50	Peck	60.00
	1000	90.00	72.00	58.00	Bushel	200.00
<b>VALERIA.</b> Now established as the leading red variety with Florists. Good color and form and opens well when cut tight. ....	100	4.50	3.75	3.00	Peck	20.00
	1000	40.00	32.00	26.00	Bushel	60.00
<b>VINCENT VAN GOGH.</b> A new early scarlet red. Large florets of good formation on a tall strong stem .....	100	6.00	5.00	4.00	Peck	20.00
	1000	50.00	40.00	32.00	Bushel	60.00
<b>VREDENBURG.</b> Pure paper-white without markings. Good placement and nice spike .....	100	4.00	3.50	2.75	.....	
	1000	35.00	28.00	22.00	.....	



Gladiolus Mixtures Offered on Next Page





BEGONIA—Tuberous Rooted Double



BEGONIA—Tuberous Rooted Crispa



GLOXINIA

## GLADIOLUS — Continued

### GLADIOLUS MIXTURES

		No. 1	No. 2	No. 3
STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture. ....	100	\$ 3.00	\$ 2.50	\$ 2.00
	1000	25.00	20.00	16.00
EXHIBITION MIXTURE. Contains only the large flowering types in the better varieties. Wide range of color. ....	100	4.00	3.25	2.60
	1000	35.00	28.00	22.50
OVERSIZE MIXTURE. Large bulbs measuring 2" and over .....	100	4.00	.....	.....
	1000	35.00	.....	.....

See Page 15 for Gladiolus in Attractive Packages

### BEGONIAS – Tuberous-rooted

No other bulbous subject has increased in popularity over the past few years so much as these Begonias. They make a very useful and beautiful pot plant for early spring but they serve their best purpose when grown outdoors—for here they provide a continuous feast of beauty until cut down by frost. We have reports from our Belgian growers that they have a good crop this season so we expect to deliver very nice bulbs.

#### Double Camellia

ORANGE	}	Doz.	\$ 1.75
PINK			
RED			
SALMON			
WHITE			
YELLOW			
		100	12.00
		1000	110.00

#### Single

ORANGE	}	Doz.	\$ 1.75
PINK			
RED			
SALMON			
WHITE			
YELLOW			
		100	12.00
		1000	110.00

Also Two Beautiful Ruffled Types

#### Crispa

ORANGE	}	Doz.	\$ 2.00
PINK			
RED			
SALMON			
WHITE			
YELLOW			
		100	14.00
		1000	125.00

#### Fimbriata

ORANGE	}	Doz.	\$ 2.00
PINK			
RED			
SALMON			
WHITE			
YELLOW			
		100	14.00
		1000	125.00

### GLOXINIAS

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias they will bloom over a long period and provide something unusual and very beautiful.

EMPEROR FREDERICK. Scarlet bordered white  
 EMPEROR WILLIAM. Violet bordered white  
 ETOILE de FEU. Scarlet  
 MONT BLANC. White  
 PRINCE ALBERT. Dark Violet  
 ROI DES BELGES. Dark Crimson  
 TIGRINA. White background with pink splashes and spots  
 VIOLACEA. Blue and Violet  
 WATERLOO. Bright scarlet, margin beautifully waved

ALL AT THE  
SAME PRICE

Per Doz.	\$ 2.40
Per 100	16.00
Per 1000	150.00

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.



# Miscellaneous Bulbs and Roots

We offer a much greater assortment of miscellaneous bulbs than is generally available from other sources. On some items the supply is limited so please order early to avoid disappointment

## AMARYLLIS – Giant Hybrids

There are vast differences in the quality of the various strains of Amaryllis being offered and we believe that our stock contains a much larger percentage of the full rounded petals and bright, solid colors than is usually available at comparable prices

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red

	Doz.	100		Doz.	100
2" to 2 1/4"	\$1.25	\$9.00	2 3/4" to 3"	\$3.25	\$22.50
2 1/4" to 2 1/2"	1.80	12.50	3" to 3 1/4"	5.00	35.00
2 1/2" to 2 3/4"	2.25	16.50	3 1/4" and Up	6.50	45.00



AMARYLLIS HALLI

## AMARYLLIS HALLI

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz, \$10.00; per 100, \$75.00



AMARYLLIS, GIANT HYBRID

## AFRICAN LILY (Amorphophallus Rivieri)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the Spring.

Mammoth Bulbs — Each \$1.00; Doz. \$10.00  
Smaller Bulbs — Each .75; Doz. 7.50

## ANEMONES

Anemones in Packages Offered on Page 15

These bulbs may be planted in early Spring with marked success, and they do remarkably well outdoors in many sections of the country.

### SAINT BRIGID

Large, semi-double flowers on long, strong stems.

DARK BLUE	}	Mammoth
VIOLET		Two Year Bulbs
RED		100 \$ 5.00
MIXED COLORS		1000 40.00

One year old bulbs, mixed colors only.  
Doz. \$.40; 100 \$2.50; 1000 \$20.00

### DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
MAMMOTH TWO YEAR BULBS	\$4.00	\$35.00
FIRST SIZE BULBS	3.00	25.00
ONE YEAR BULBS	2.00	16.00



ANEMONE ST. BRIGID

## IRIS

BEARDED IRIS. A well balanced mixture of finer kinds.

Doz.	100
\$1.50	\$10.00

IRIS KAEMFERI. (Jap.) A fine assortment of the better varieties

Doz.	100
\$3.00	\$20.00





YELLOW CALLAS IN THE GARDEN



DICENTRA (Bleedingheart)



HYACINTHUS CANDICANS

## CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the Summer garden. As a pot plant for florists' use, there is no better Summer subject.

### WE OFFER FIVE OF THE MOST POPULAR VARIETIES:

**CANDIDUM.** Leaf snow white with green veins and network, narrow green border. Fine Easter variety.

**D. M. COOK.** Dark moss green with plum red center and red ribs. Leaf crumpled and red spotted.

**LORD DERBY.** Transparent rose with green ribs. Narrow green edge.

**MRS. F. SANDERS.** Round dark green leaf heavily blotched transparent deep rose.

**MRS. W. B. HALDEMAN.** Medium leaf of bright pink. Narrow green edge. Very popular.

Any of the Above .....per doz. \$2.00; per 100 \$14.00; per 1000 \$120.00

Fine Mixture of Many Varieties .....per doz. \$1.75; per 100 \$12.00; per 1000 \$110.00

## CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
<b>ALBA MACULATA.</b> A fine summer garden variety. Creamish white flowers with beautiful spotted foliage. ....	\$2.50	\$17.50
<b>ELLIOTTIANA.</b> The well known yellow Calla. Does exceptionably well in the garden where it makes a striking display. ....	2.50	17.50
<b>REHMANI.</b> A beautiful and dainty dark pink variety. A gem in any garden. First time at these low prices. ....	3.00	20.00

## CANNAS

Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.  
EUREKA, White  
HUNGARIA. Deep rose.  
KING HUMBERT RED. Orange Scarlet.  
KING HUMBERT YELLOW. Golden yellow  
THE PRESIDENT. Red.  
WYOMING, Orange

### ALL AT THE SAME PRICE

Per 100	\$ 6.00
Per 1000	54.00

## DICENTRA (Bleeding Heart)

We have a fair supply of this very fine perennial. The roots make a quick growth very early in the Spring so we cannot fill orders later than April 1st.

	Doz.	100
Large Clumps, 5 to 8 eyes .....	\$7.00	\$50.00
Medium Sized Clumps, 3 to 5 eyes .....	5.00	37.50

## ELISENA

**LONGIPETALS.** Fantastically shaped, pure-white flowers. They should be planted and treated the same as Ismenes, which they much resemble. .... Each \$1.50

## HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 and 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders. Even the smaller sizes bloom profusely..... Per Doz. \$1.00; Per 100 \$6.00; Per 1000 \$50.00

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate



## GLORIOSA

Beautiful climbing Lily. Can be forced during Winter months or grown outdoors in Spring. Very colorful with wavy, reflexed petals and long spreading stamens.

**ROTHCHILDIANA.** Crimson with yellow base and margins. ....Each \$ .75

**PLANTI.** Pure orange-yellow variety. ....Each 1.50

## ISMENE

We are probably the largest growers of these bulbs and have selected the strains and varieties with great care and all are guaranteed genuine. They are decorative and useful summer flowers for garden or for cutting. Supply is limited.

**AMANCAES.** Very rare species with beautiful, deep-yellow flowers. Each, \$2.00; Per Doz., \$20.00

**ADVANCE.** Improved Calathina. Flowers are taller and larger. .... Each, \$.60; Per Doz., \$6.00

**CALATHINA.** Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

	Doz.	100		Doz.	100
1¾" .....	\$1.75	\$12.50	2½" .....	\$3.00	\$20.00
2" .....	2.15	15.00	2¾" .....	3.60	25.00
2¼" .....	2.50	17.50	3" .....	4.25	30.00

**FESTALIS.** A free-flowering variety with elegant pure white flowers. Petals nicely curved. Each, 75c; Per Doz., \$8.00

**HARRISIANA.** Small, star-shaped flowers of pure white. Pretty and unusual. Each, 75c; Per Doz., \$8.00

## MONTBRETIAS

While Montbretias do not have the keeping qualities of Gladiolus, they still are quite valuable as cut flowers and their colors, especially in the orange shades, give them a decorative usefulness not available in any other seasonal flowers. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range.

**AURANTIACA,** Yellow

**BANQUET PARFAIT,** Orange and Yellow

**ERNEST DAVIDSON,** Orange

**FANTASY,** Orange Red

**FIRE KING,** Red

**METEOR,** Yellow and Orange

**ROSEA,** Pink

ALL AT THE  
SAME PRICE

Per Doz.	\$ .50
Per 100	3.50
Per 1000	30.00

Fine Mixture of All Colors — Doz., \$.40; 100, \$2.50; 1000, \$20.00

### NEWER AND FINER VARIETIES

These so-called Earlham Hybrids have flowers several times the size of the older kinds. We are the first to offer them at these reasonable prices.

**HIS MAJESTY.** Orange yellow center blending to deep scarlet on tips and backs of petals. Large and fine.

**JAMES COEY.** Beautiful rich red with pale orange center. Fine robust grower.

**LADY OXFORD** A striking combination of pale yellow with peach pink shading. Many flowers.

**LADY WILSON.** Very large flowers and strong rigid stems. Color is rich orange yellow.

ALL AT THE  
SAME PRICE

Per Doz.	\$ .75
Per 100	5.50
Per 1000	50.00

## RANUNCULUS

### CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size .....	\$4.00	\$36.00
1st Size .....	3.60	30.00
2nd Size .....	2.50	18.00

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



MONTBRETIA

## OXALIS

These bulbs make delightful border plants. They have Clover-like foliage and are a mass of blooms all Summer.

Deppei .....	White
Lasiandra .....	Rosy Pink
Shamrock .....	Deep Pink
Per Doz. ....	\$0.25
Per 100 .....	1.75
Per 1000 .....	15.00



TIGRIDIA PAVONIA





LILIUM REGALE



LILIUM AURATUM



LILY OF THE VALLEY

## TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias.

They are available with us in the five leading named varieties as under:

ALBA IMMACULATA — Pure white.

CANARIENSIS — Bright yellow.

LE GEANT ROUGE — Deep red.

ROSE GIANT — Carmine rose.

RUBY QUEEN — Carmine with yellow center.

LUTEA IMMACULATA — Golden yellow.

MIXTURE OF ALL COLORS .....per Doz. .50; per 100, \$3.50; per 1000, \$30.00

ALL AT THE SAME  
NEW LOW PRICE

Per Doz. \$ .60

Per 100 4.25

Per 1000 38.00

## TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.

Per Doz. ....\$ 1.50

Per 100 ..... 10.00

Per 1000 ..... 90.00

## TUBEROSES

DWARF PEARL. The true double variety .....per 100 \$7.00; per 1000 \$65.00

MEXICAN SINGLE. The popular ever blooming variety

Top size bulbs .....per 100 \$6.00; per 1000 \$50.00

1st size bulbs .....per 100 3.50; per 1000 32.50

## HARDY LILIES

These aristocrats of the summer garden are now within reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects.

### LILIUM AURATUM

A tall, noble Lily, growing 4 to 6 feet high. Its huge flowers are white with red spots and a golden rib down the center of each petal.

Large 9" Bulbs ..... per doz. \$10.00; per 100 \$75.00

### LILIUM RUBRUM

Three to four feet high with large open flowers of carmine-pink with crimson spots.

Large 9" Bulbs .....per doz. \$9.00; per 100 \$65.00

### LILIUM REGALE

White trumpet Lily with markings of pink, yellow and light brown, extremely fragrant. Flowers in June.

	Doz.	100
5" - 6" .....	\$1.50	\$10.00
6" - 7" .....	1.75	12.50
7" - 8" .....	2.25	15.00
8" - 9" .....	3.00	21.00
9" - 10" .....	3.60	27.50

## LILY - OF - THE - VALLEY

GERMAN STRAIN. Fine flowering pips useful for house culture or for forcing. Sold only in case lots of 250 each shipped in frozen condition from cold storage. ....Case of 250, \$14.00

DOMESTIC STRAIN FOR OUTSIDE PLANTING ..... per 100, \$2.00; per 1000, \$16.00

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

Large Garden Clumps ..... each \$1.00; per doz. \$10.00; per 100 \$75.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,  
250 and More at the 1000 Rate



# DAHLIAS IN INDIVIDUAL PACKAGES

By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

In addition to the convenience of handling Dahlia roots in this manner these boxes eliminate all complaints that arise from breakage, drying up of roots, mixing, etc., that are usually associated with the handling of bulk stock.

These packages are available in the following colors:

RED

PINK

YELLOW

ORANGE

LAVENDER

WHITE

All at one price \$17.50 per 100 packages.



CARTON OF PACKAGED DAHLIAS



ANEMONE PACKAGE

## Anemone Packages

4½" x 7" lithographed in natural colors.  
Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$17.50

## Ranunculus Packages

Same type of envelope as above.  
Package Containing 12 Bulbs

Per 100 Packages \$17.50



RANUNCULUS PACKAGE

## TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

### NON-WARRANTY

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.



# ATTRACTIVELY BOXED DAHLIA COLLECTIONS

Dahlias are one of the most difficult horticultural items to merchandise in a retail way. The reason is that they are unattractive and their keeping quality on retail display is the despair of the most experienced manager.

We have proven over the past eighteen years that our collections are the answer to the problem of Dahlias. Their wrapping and packing insures against dehydration and their attractive wrapper, displaying Dahlias in actual color, promotes sales by several hundred percent. So sure are we of our product that we guarantee the performance of each root to the ultimate height—something never before possible in the horticultural trade.

If you want to take the headaches out of your Dahlia sales, order a trial shipment of these collections and join our long list of satisfied customers.

## GUARANTEED !!

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made of any root that fails to give entire satisfaction for any reason whatever.



## "Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.75



## "Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$1.00



## "Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller.

Each \$.75



## Miniature Collection

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We believe this is the first time that these beautiful Miniature types have been made available at such low prices. There is a pronounced trend toward these smaller flowers and this collection fills a timely need.

Each \$.85



## "Cactus Collection"

Every Dahlia lover wants Cactus varieties and for years we have been building up our stocks of this type to enable us to put up this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed.

Each \$1.25



Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY ENVELOPE**

First Class Permit, No. 3, Sec. 510, P.L.&R., Syosset, N. Y.

**WALTER J. GUILLE, Inc.**

**Flower Bulb Specialists**

**SYOSSET, N. Y.**







TO **Walter J. Guille, Inc.**

**Flower Bulb Specialists**  
**SYOSSET, N. Y.**

Date .....

AMOUNT ENCLOSED

(SEND NO CASH OR  
CURRENCY UNLESS  
REGISTERED)

Money Order \$.....  
Draft or Check \$.....  
Postage Stamps \$.....  
Cash - - - \$.....

If wanted by parcel post include extra money to cover. Remember — you can deduct 5% if you pay when ordering!

[illegible]

Always write letters on a separate sheet from your order.

(OVER)







# GLADIOLUS COLLECTIONS

These Gladiolus packages are companion sellers to our famed Dahlia collections. They are packaged in the same size box, 2 x 6 x 12, and the wrappers show the flowers in natural colors. The bulbs are the same high quality as we sell to our florist customers, and every bulb is treated to rid it of thrips or other insect pests.

These packages will not only make an attractive display in your store, but will promote much additional good will through satisfied customers.

They are available in the following assortments:

Package containing 25 top size bulbs  
in a wide assortment of mixed  
colors .....each \$.65

Package containing 25 top size bulbs  
all pink varieties. ....each .75

Package containing 25 top size bulbs  
all red varieties. ....each .75

Package containing 25 top size bulbs  
all yellow varieties. ....each .75

Package containing 25 top size bulbs  
all purple and lavender varieties.  
.....each .75

Package containing 25 top size bulbs  
all white varieties. ....each .75



These Dahlia and Gladiolus collections have long been sold by most of the prominent Garden Departments in the Eastern States.



# WHOLESALE CATALOG-Spring, 1949



## WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK